

LAST WEEK

The planned program was unable to be with us but the ever alert and alacritous **PREXY ALLAN** called upon **DICK ROMO** to discuss experiences and observations as a referee at the recent U.S. Open. He elaborated on the Serena Williams contretemps, noting it was an “unprecedented attack on a line referee,” and that the new miking system picks up all the conversation and muttered epithets. It proved such a hit that suggestions came spontaneously from the floor to have him present an entire program. Then after his ten minutes, it all went down hill. The **PREXY** began fining, and fining, and fining. Finally...the extracting of wallets ended, and we look forward to

TODAY's presentation from **LORI RHODES** updating us about the Redlands Unified School District and the budget situation.

NEXT WEEK

ERICA SMITH, our outbound Group Study Exchange member will provide an update.

Heard on the street...**LOWELL LINDEN** on to Odessa (and not Texas!)...**CHRIS WALKER** back from Hawaii and also back **JOHN SCHARER** with a Maui tan...**LYNDA SCHAUF** in San Francisco...**BETTY AUTON BECK** returning from Aspen...congratulations to new grandfather **DOUG McADAM**...kudos to **JIM NOLIN** for the excellent job he does at the student of the month ceremony...congratulations to our newest father, **SCOTT PIERCE** and finally, a happy birthday to **VICKI BRANDT** 25, **MARK BULOT** 30, **PAUL CRAWFORD** 21, **LEROY HANSBERGER** 12; **PAM HUSTON** 29, **DICK JONES** 1, **KEITH KASIN** 21, **SEAN LUGO** 27, **FELIX MARTIN** 18, **DAVID MAUPIN** 1, and **NEAL WANER** 30.

ALLAN'S AVENUE

All of us in Rotary are well aware of the often quoted, Four-Way Test. Just how did this come into being? The story began in 1932, and as you might guess, in Chicago. The Four-Way Test was initiated by a gentlemen by the name of **HERBERT J. TAYLOR**, who was the CEO of the Chicago based Club Aluminum Company, which was facing bankruptcy, due to the impact of the Depression. In an effort to save the company, **HERBERT** thought that if he could instill in his workforce a sense of pride perhaps that would effect their determination to do well in the office as well as at home in their daily lives. He drew up the 24 word code of ethics which became the guide for sales, production, advertising, and their relationships with their dealers and customers. The result he felt, was the survival of the company, based on this rather simple philosophy **HERBERT'S** code was adopted by Rotary International in 1943, and later he became President of Rotary in 1954. A fascinating success story.

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