

TODAY

DON MCCUE, speaking on the history of Redlands Veterans who gave their lives in service to the Nation.

LAST WEEK

Ben Cook of Hangar 24 Brewery. **LARRY BURGESS** was crushed as he had taken the afternoon off in the mistaken anticipation that the program included multiple samples of Mr. Cook's fine products. And yes **PETER DAVIS**, the Octoberfest beer is already in the tank and will be ready in time.

In case any one was under the impression that the term "growler" was new, it actually goes back centuries, when folks would take home beer from the local establishment in pails, frequently coated with lard to reduce foam and thereby gain more product. Perhaps the lard had some effect upon the consumer's digestion, sending him to the other growler?

Ben started as a home brewer, and had an opportunity to work for Anheuser-Busch in their quality assurance department. He completed the Master Brewer course at U C Davis, and followed the example of his entrepreneur parents to follow his dream to start his own craft brewery. As a pilot, he enjoyed the camaraderie of his fellow pilots after flying, and wanted to recreate that atmosphere in his business. Serendipity struck twice: first, the failure of the brew pub in the Monte Carlo Casino in Las Vegas provided a steep discount for the equipment he needed; and, the recently vacated hangar (number 24, hence the name) used by MAF provided an appropriately-sized and situated building.

He has doubled production capacity twice since opening, all with only word-of-mouth. And he appears to be unique in speaking of the Redlands City business permitting process as helpful.

Ben is working to increase his "taste of the Land" series of beers, using locally grown ingredients. His future expansion plans include becoming a distributor for other craft breweries.

Ben considers his "tasting room" a social network, something equivalent of Facebook of 100 years ago.

NEXT WEEK

Leilani Kahle, Respiratory Therapist, Loma Linda, CA. She will speak of her experience with the Rotary Group Study Exchange in Hungary.

ANNOUNCEMENTS

Breakfast-and-a-Book is back up and running for all you early-rising reciting-readers.

Rotary Ride Committee Meeting Tonight!- See **KEVIN CORREIA** for Details.

Friday Sept. 10 Colton/Rialto Rotary Club's Golf Tournament. Prize to the club with the most entries.

District 5330 events:

Children's Health International Project Chili Cook-off — Perris Valley Airport Oct 09, 2010 at 01:00 PM. CHIPs funds cleft palate/lip corrective surgery. Foundation Gala Nov. 13 in Palm Springs.

FINKING ON MEMBERS

CINDY ANDREWS managed a visit with **CAROLE BESWICK** in Vail without benefit of travel permit.

Late-announcing City Council candidate **DOUG PEW** is now handing out his campaign cards, with a picture actually showing him wearing a necktie!

GREAT BALLS OF FIRE

Last Friday, about 10, seemingly all of **JEFF FRAZIER'S** boys in blue amassed at the Redlands Bowl. Evidently, a smoking electrical transformer required some adult supervision.

PRESIDENTS CORNER

Food for thought: When you think about whether or not to invite a guest to a Rotary meeting, remember that you are giving them the opportunity to enjoy the same fellowship you enjoy and to be a part of the largest international service organization. Look to invite a friend not a perspective member, once they see the value they will want to be a part of this organization. Remember to also include our new members and invite them to be a part of the projects you are involved in.

We had a great turnout for Breakfast and a Book this week at Franklin; look forward to seeing many of you next week on Thurs. 9-2 at Lugonia 7 a.m.

Pam

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